

COMPANY
PROFILE



INTRODUCTION

START UP

Tera Concepts is a start-up consulting firm focused on serving the comprehensive needs of businesses in the full range of the business cycles.

MISSION

To transform the market to allow companies to use Technology effectively across all departments by staying at the forefront of the innovation wave and transforming the companies accordingly to better meet their needs

ADDING VALUE

TERA CONCEPTS will be able to offer a more balanced quality service that will not only get the job done, but achieve its deliverables with complete transparency and excellence. More than anything, we aim to add value to the company, and not just services

INNOVATION

Innovation is at the forefront of our development, how to better serve the customers with solution that will be highly effective and sustainable

OWNERSHIP

It is solely owned by its founder, but operates in a team approach to maximize the results of our consulting projects.

TYPE OF WORK

TERA CONCEPTS is established as a company with two principal goal:

- Meeting our Deliverables
- Client Satisfaction

VISION

To serve international companies of all size with a unique package, developed and distributed under our brand

To dominate the marketing and technology consulting sector with partnerships and employing the industries top performing consultants

FOCUS

TERA CONCEPTS will have a focus on all business sizes at all stages of operation. Small and mid-sized businesses make up a sizable majority of South Africa but there are also opportunities in the large companies in the country to get them competing in the international market.



BACKGROUND

TECHNICAL CONSULTANCY

- Client Support
- Defect/Incident/Problem Management
- Change Management
- Compiling first Drafts Document
- Code Implementation
- Testing of Solutions
- Problem Management

WEB DEVELOPMENT

- Web Applications
- Android / IOS Development

BUSINESS ANALYSIS

Core Banking

- Design
- Testing
- Implementation
- Training
- Support

TECHNICIAN

- Data Recovery
- Software & Hardware repairs
- Telephone Support (Online Solutions)
- Backup Solutions
- Building custom computers

CERTIFICATION

- Network Technician/Specialist
- Microsoft Certified Systems Administration
- Software Specialist Diploma
- Microsoft Certified Professional Developer (MCPD)
- Web Design
- Finacle Advanced Core Functional V10.2 Certification (Core Banking)

NETWORKING

- Internet Connectivity Solutions
- Networking and Technical Solutions



SERVICES WE OFFER

▪ TECHNOLOGY

- IT Services
- Web Development
 - Web Applications
 - Websites
 - Emails
- Computer Technician
- Network Technician
- Server Technician
- Mobile Android/Windows/IOS development

▪ MARKETING

- Content Creation / Content Marketing
- Email Marketing / Marketing Automation
- Marketing Technology (MarTech)
- Social Media Marketing / Advertising
- Video Production / Marketing
- Web Development
- Community Management

▪ OPERATIONS

- Training (IT)
- Data Migration
- Onsite Services

▪ YOUTH DEVELOPMENT

- Motivation
- Group Activity
 - Dance
 - Music
 - Performance
- Development programs
- Technology Park Development

▪ PROJECT MANAGEMENT

- marketing plan preparation
- Procurement (IT)

